

**THE LAWS OF COOL: KNOWLEDGE WORK AND THE
CULTURE OF INFORMATION**

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The Laws of Cool: Knowledge Work and the Culture of Information by Alan Liu

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Knowledge work is now the reigning business paradigm and affects even the world of higher education. Alan Liu argues that an emphasis on coolness is a response to the modern office workplace and the proliferation of the Internet. And what is the role of information technology as both the servant of the knowledge worker and the enemy of the worker? Eric James rated it liked it Aug 22, These questions, and others, are teased out via a startling array of perspectives by examining political theory and contemporary business literature, cybercultural criticism and literary theory, anthropology and theory of design. You may purchase this title at these fine bookstores. This website uses cookies to ensure you get the best experience on our website. Your cookie preferences can be adjusted here. Your review has been hidden because it contains spoilers.